Career Development Workshops

Workshops are designed to fit within a 40-60 minute timeframe unless otherwise noted.
Custom workshops are available upon request.
Click here to book a workshop.

Recommended Workshops for Freshmen and Sophomores

Get to Know the CPPD
Highlights (15 minutes)
Full workshop (40 minutes)
This workshop introduces students to who we are, what we do, and how we can help them. Geared toward underclassmen, this presentation debunks myths about the purpose of career services, connects students with Berry's career development team, and demonstrates how they can use our free tools like Handshake and Pathway U now to explore their skills and interests.
NACE Career Readiness Competencies: Career & Self Development, Communication

Interviewing 101
It's totally normal to feel nervous or anxious about an upcoming LifeWorks or internship interview, but learning about what to expect and how to best present yourself can help you manage that anxiety productively. This interactive workshop teaches students what to expect in the interview process, how to best prepare for interviews, and how to best structure answers to interview questions. Students will leave this workshop feeling more confident and prepared for whatever their upcoming interview throws their way.
NACE Career Readiness Competencies: Career & Self Development, Professionalism, Communication

Marketing Your Liberal Arts Major
Don't let the question "What are you going to do with *that* major?" haunt you. In fact, the critical thinking and communication skills developed in humanities majors are highly desired by both employers and graduate programs. This workshop breaks down the misconception that major equals career and teaches students how to make their academic experience relevant to any employer.
NACE Career Readiness Competencies: Career & Self Development, Communication

Networking 101
Many students envision networking as standing in a room full of strangers and having to talk about why someone should hire them. This workshop breaks down that misconception, emphasizing the relational component of networking and identifying opportunities to expand the depth and breadth of students' connections. Students will learn how to use their existing relationships to grow their professional network and build social capital while they're in college.
NACE Career Readiness Competencies: Communication, Professionalism

Resume 101
Many college students believe they don't need to worry about resumes or cover letters until senior year, but developing these professional communication tools can help students advance in their LifeWorks jobs, secure summer jobs or internships, and track the knowledge and skills they're developing in college. This interactive workshop introduces students to the basics of resumes writing, such as what to include, how to format, and how to use resumes and cover letters to accomplish their college and career goals.
NACE Career Readiness Competencies: Career & Self Development, Communication, Professionalism

Starting Your Berry Story
Designed to expand upon the "Your Berry Experience" lesson plans in BCC 100, this workshop applies narrative life design principles to teach students why their story matters and how to craft life and career stories that will resonate with others. Through this workshop, students will learn how the stories they create can shape their college and career experiences. They will also learn how to document their experiences so that as they progress in their college journey, they can more easily recognize how they've grown.
NACE Career Readiness Competencies: Career & Self Development, Communication

Your Professional Toolkit
Building your professional skills is like gathering tools for a toolbox: some projects need a hammer while others need a screwdriver, so you should have a variety of tools you can use. This workshop introduces students to the professional development tools and resources available to them at Berry and how to use them, including Handshake, LinkedIn Learning, mock interviews, and networking events
NACE Career Readiness Competencies: Career & Self Development

Recommended Workshops for Juniors and Seniors

Beyond the Bubble: Telling Your Berry Story
Students spend their time at Berry building knowledge, skills, and experience beyond what students at other institutions have the opportunity to develop. As students prepare for life after graduation, it's essential that they understand how to translate their Berry experience for audiences beyond the bubble. This workshop coaches students on how to share their Berry story, including how to synthesize what they've gained from their time in college and how to leverage the unique opportunities and experiences they've had at Berry to achieve their life goals.
NACE Career Readiness Competencies: Career & Self Development, Communication, Leadership

Effective Team Communication
Knowing how to work effectively with a team is one of the top skills employers value. This workshop applies principles of group communication and decision-making to teach students how to communicate with other team members when working together for a common goal. Topics covered include models for group decision-making, how to practice active listening, and how to reduce ambiguity for clear, concise communication.
NACE Career Readiness Competencies: Teamwork, Communication, Leadership, Professionalism

Internship Success
Securing an internship can feel like entering uncharted territory for students. This workshop demystifies the internship process, including the difference between paid internships and internships for academic credit, how to find available internships, best practices for getting hired as an intern, and tips for navigating the workplace as an intern.
NACE Career Readiness Competencies: Career & Self Development, Professionalism, Communication

Leveraging LinkedIn
LinkedIn has become an essential career development and job search tool. In fact, 95% of recruiters and hiring managers reporting that they use LinkedIn to find or research job candidates (Forbes, 2023). This workshop teaches students how to use LinkedIn to accomplish their professional goals, including how to set up your account, best practices for making connections, and how to leverage LinkedIn for your job search.
NACE Career Readiness Competencies: Career & Self Development, Professionalism, Communication, Technology

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NACE Career Readiness Competencies: Career & Self Development, Communication

Redefining Professionalism
Since the COVID-19 pandemic, workplaces have been responding to pressure for more human connection, employee support, and DEIB initiatives (Harvard Business Review, 2023). Designed for upperclassmen preparing to enter the job market, this workshop explores how professionalism is being redefined post-pandemic, including how to navigate remote or hybrid work, prioritize well-being in the workplace, and identify employers with a strong commitment to DEIB.
NACE Career Readiness Competencies: Professionalism, Equity and Inclusion, Career & Self Development

Your Next Chapter: Developing Post-Graduation Plans
Faced with the prospect of a looming graduation date, senior year can feel exciting, scary, or a combination of both. This workshop applies life design principles to normalize non-linear career paths and develop students' confidence in their ability to adapt to life after graduation. Through activities and group discussion, students will learn how to make space for their complex feelings about being a college senior while identifying tangible steps they can take to plan for the next chapter of their life story.
NACE Career Readiness Competencies: Career & Self Development, Communication, Critical Thinking

Your Next Chapter: Graduate School
Navigating the graduate school search and application process can seem daunting. This interactive workshop explores the process of finding the right graduate program for students' interests and goals, how to write a compelling personal statement or statement of purpose for their application, how to find funding opportunities, and how to use resources like faculty mentors and the career development team in their graduate school application process.
NACE Career Readiness Competencies: Career & Self Development, Critical Thinking, Communication

Your Next Chapter: Job Search
Searching for potential career opportunities doesn't begin and end online. In fact, 75% of jobs are never publicized; they're often filled by referrals or internal candidates (Washington Post, 2023). This workshop teaches students how to navigate both the hidden job market and how to find positions that are posted and publicized so they can maximize their opportunities to find the right position for their career goals.
NACE Career Readiness Competencies: Career & Self Development, Communication, Technology

Recommended Workshops for Student Leaders

Beyond the Bubble: Telling Your Berry Story
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NACE Career Readiness Competencies: Teamwork, Communication, Leadership, Professionalism

How to Give and Receive Feedback
Understanding how to give and receive helpful feedback is an important skill for supervisors, leaders, and team members to develop. Grounded in principles of team communication and conflict resolution, this workshop covers how to provide both positive and critical feedback that helps your team recognize and articulate their skills, strengths and accomplishments.
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NACE Career Readiness Competencies: Professionalism, Equity and Inclusion, Career & Self Development

Recommended Workshops for Groups With Mixed Majors/Years

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